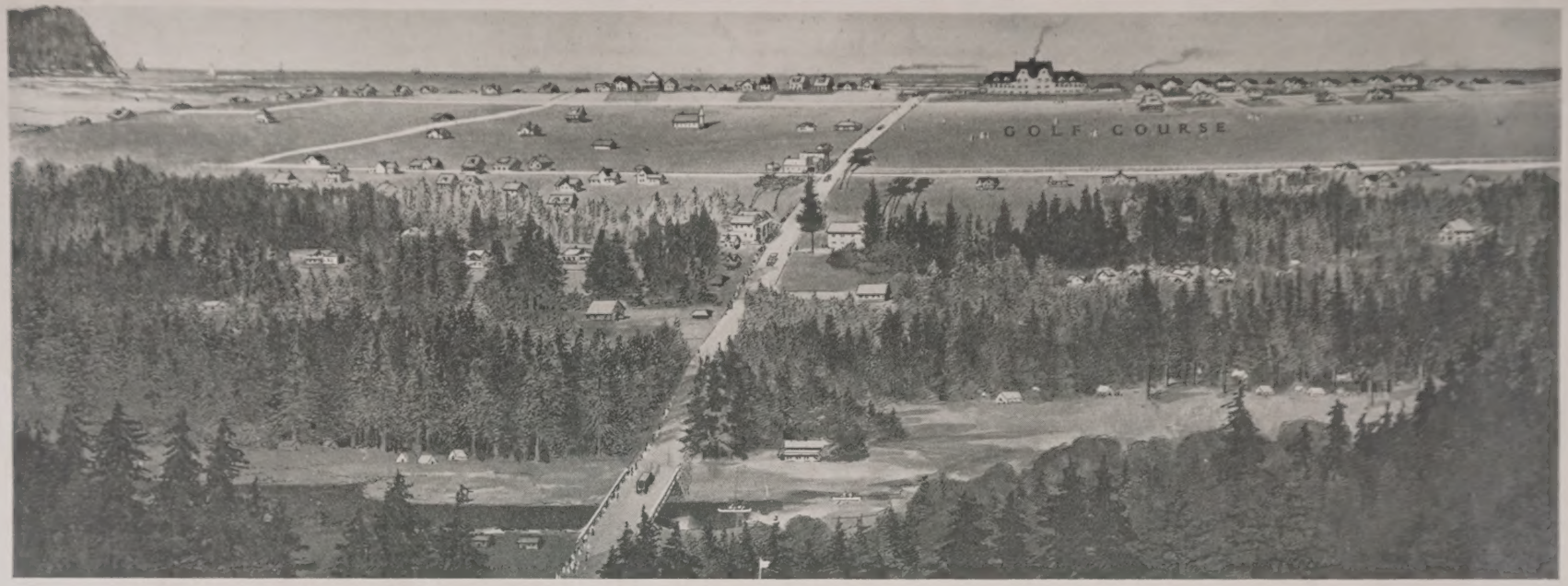


Book Map
- of -

GEARHART
BY THE SEA
"SWEPT BY OCEAN BREEZES"

Showing -
Ocean View
Home Sites
to be Sold at

ABSOLUTE AUCTION SALE

To the Highest Bidders, regardless of price

SATURDAY, AUGUST 11th, at 1.30 p.m.

1923

BARRY & AUSTIN
AGENTS and AUCTIONEERS
220 Chamber of Commerce Building
PHONE BR'way 8732

EXCEPTIONALLY EASY
TERMS OF PAYMENT

SEE MAP INSIDE

DEEDS and TITLE INSURANCE POLICIES FREE

Facts About Gearhart

Gearhart-by-the-Sea is a complete expression of all that is beautiful and entrancing in the realm of natural scenic magnificence. It is a beautiful all-year-round sea shore resort blessed with all the facilities of the city.

A Magnificent New Hotel, equipped with every conceivable convenience and most elaborately furnished, has just been completed at Gearhart at a cost of over a quarter of a million dollars, and opens to the public on July 14th. *This is the fore-runner of unprecedented activity at Gearhart.*

The 18-Hole Golf Course, said by enthusiasts to be the finest natural links in America, is now in the pink of condition. So popular has this admirable course become that an additional nine holes is soon to be opened.

Sea Fishing in the Surf, trout fishing in the Lewis and Clark, Necanicum and other nearby streams provide unlimited joy for the angler. Hunting, tennis, automobiling, and horse-back riding are also among the attractions at Gearhart.

Gearhart Park, the residential section, is distinctly in a class all its own. Hundreds of thousands of dollars have been spent on development and improvements and beautifying the property with the result that Gearhart is undeniably the finest beach resort in the Northwest.

Several Hundred Attractive Cottages, the large majority of which was built and are occupied by their owners are scattered along the Ocean front and hidden in the depths of the entrancing forest bordering on the picturesque Golf Course.

The Natatorium with heated plunge is one of the best equipped buildings of its kind. Surf bathing and the magnificent sand beach, free from stones, one thousand feet wide at low tide, provide healthful recreation with absolute safety.

The Residents of Gearhart are of the better class, in fact many of Portland's most prominent citizens have established homes there, and the residences erected are of the most attractive types, many of them being all-year-round abodes.

The Joy of the Seashore

THINK of the inexpressible comfort to be derived from the ownership of a home at the Sea Shore, away from the dirt and noise of the City,—where it is always cool,—where the green grass and flowers flourish in profusion,—where golden sunshine floods your rooms and the merry chirping of the cricket sings you to sleep at night,—where your children can romp and play in safety among nature's true environment.

All this is yours at Gearhart, coupled with the assurance that while you play and enjoy this environment, every dollar invested is steadily increasing in value.

No other beach resort in the Northwest is blessed with the phenomenal advantages Gearhart enjoys, and now a golden opportunity presents itself for you to participate in the joy of a home at this wonder spot and profit by its certain growth and development.

The Opportunity

The Gearhart Park Company, owners and developers of this community, in order to expediate development and "underwrite" the future of Gearhart and the success of the new Hotel, has authorized an Absolute Unreserved Auction Sale of a limited number of Ocean View Home Sites, and on Saturday, August 11th, will accept for those lots whatever they will bring at Auction, thereby offering to the Public the opportunity to acquire a site for a home absolutely at your own price.

With the Completion of the new hotel and the rapid development now contemplated at Gearhart, it is no exaggeration to say that these Ocean view lots will soon be selling at a premium. The brains behind Gearhart are the brains of many of Portland's leading business men. These men realize the need of a high class beach resort in Oregon and are using their best efforts and money to make Gearhart the Atlantic City of the Pacific, the mecca of the tourist and the summer rendezvous of the entire Northwest. Those who buy now will reap the benefit of the brains and money of Portland's leading business men who are now taking the initiative.

In Authorizing This Sale it is the earnest hope of the Gearhart Park Company that these lots will be secured by prospective home builders, who will build and live at Gearhart. This is the purpose of the Sale, although it will not be made compulsory for purchasers to build, so the investor and speculator will likewise have his opportunity. A decided opportunity, we might say, as only a limited number of lots will be sold at Auction and immediately following the Sale, all lots will revert to former prices.

By Way of Comparison the following figures will be of interest:

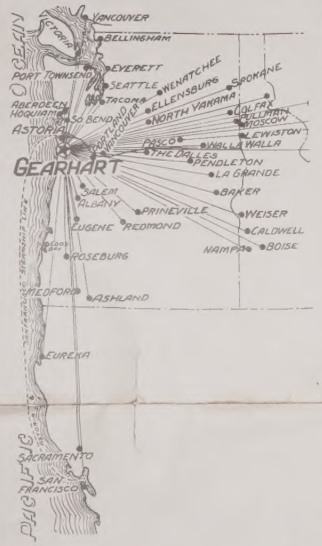
The value of Ocean front lots at Atlantic City has risen to $50,000 to $200,000 each. At Coney Island $10,000 to $20,000 each. In 1887 a Mr. Lowe bought a lot on Ocean Avenue, Long Beach, California, for $1200. He lived to have an offer of $225,000 for that lot. Another lot at Long Beach was bought in 1887 for $5000; it was sold a year later for $7500. Today that lot is worth $150,000. Many residence lots at Long Beach bought at $400 and $500 apiece have resold as high as $50,000 apiece. Do you not see the possibilities at Gearhart?

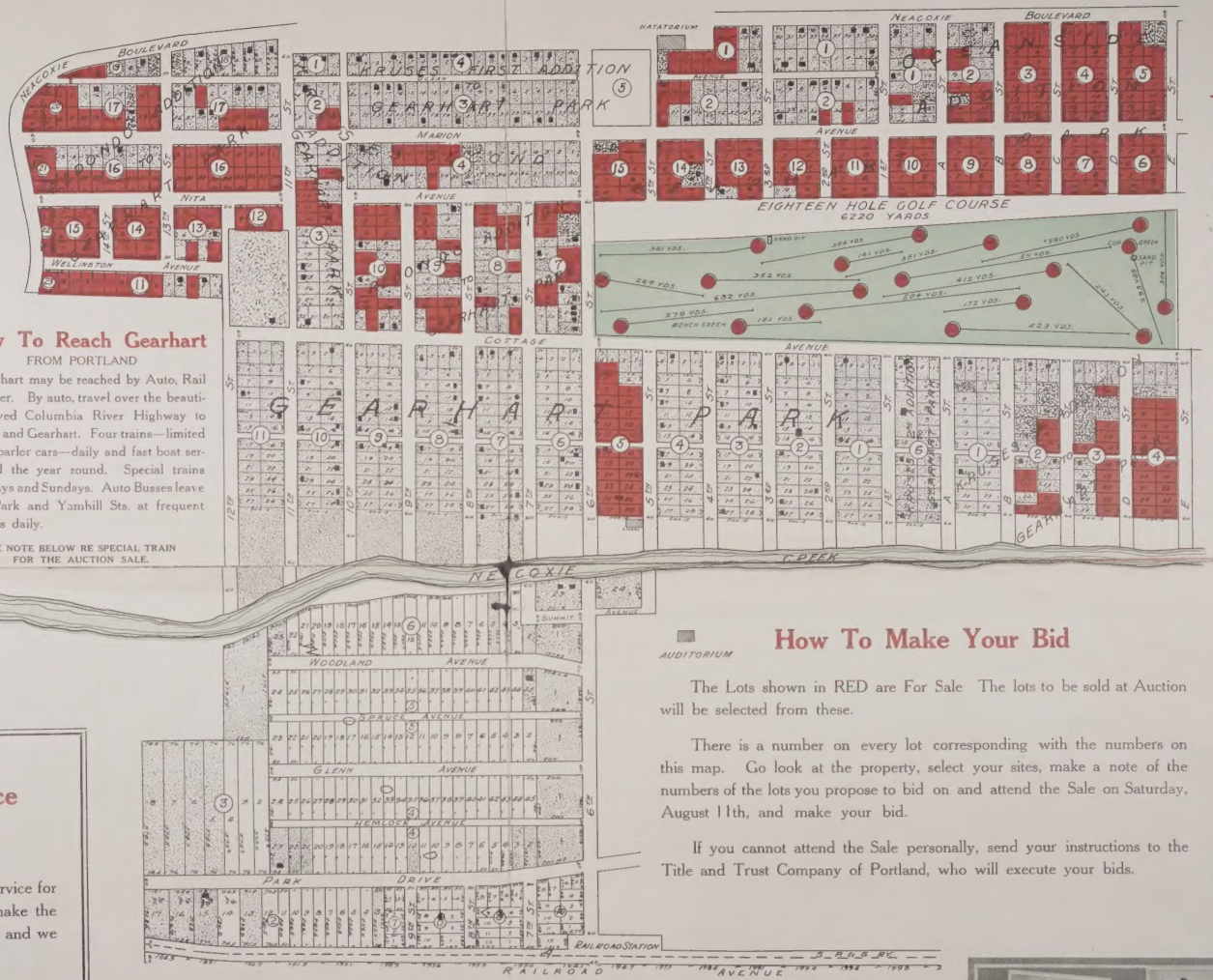
The Chance to Make Money

THERE is a very limited number of Ocean view lots developed and fit for occupancy on the Oregon Coast. It does not require any imagination to see what tremendous possibilities for investment and speculation these lots have, and what beautiful residential sites they are today. The possibilities of these Seashore lots adjoining the new Hotel are unlimited and should interest anybody who has ordinary foresight. At this Auction Sale, prices will be no consideration. The Gearhart Park Company wants you and your friends to become interested in Gearhart and for that reason is willing to sacrifice a limited number of lots, so this is indeed your opportunity to pick up a bargain and make money. The Sale takes place at Gearhart on Saturday, August 11th, at 1:30 P. M.

GEARHART is the LOGICAL BEACH RESORT for FOUR STATES

SEE DIAGRAM





How To Reach Gearhart

FROM PORTLAND

Gearhart may be reached by Auto, Rail or Water. By auto, travel over the beautiful paved Columbia River Highway to Astoria and Gearhart. Four trains—limited trains, parlor cars—daily and fast boat service all the year round. Special trains Saturdays and Sundays. Auto Busses leave from Park and Yamhill Sts. at frequent intervals daily.

SEE NOTE BELOW RE SPECIAL TRAIN FOR THE AUCTION SALE.

How To Make Your Bid

The Lots shown in RED are For Sale The lots to be sold at Auction will be selected from these.

There is a number on every lot corresponding with the numbers on this map. Go look at the property, select your sites, make a note of the numbers of the lots you propose to bid on and attend the Sale on Saturday, August 11th, and make your bid.

If you cannot attend the Sale personally, send your instructions to the Title and Trust Company of Portland, who will execute your bids.

Special Note Re Train Service

Arrangements are being made for special train service for intending bidders at this Sale. If you propose to make the journey by train, fill in your name and address below and we will gladly reserve accommodations for you.

The regular trains leave Union Depot at 7.45, 8.45, 1.10, 2.00 and 6.20 daily.

TEAR OFF AND MAIL

BARRY & AUSTIN,
Chamber of Commerce Bldg.,
Portland, Oregon

Please reserve seats for____people on the Special Auction train on Saturday, August 11th.

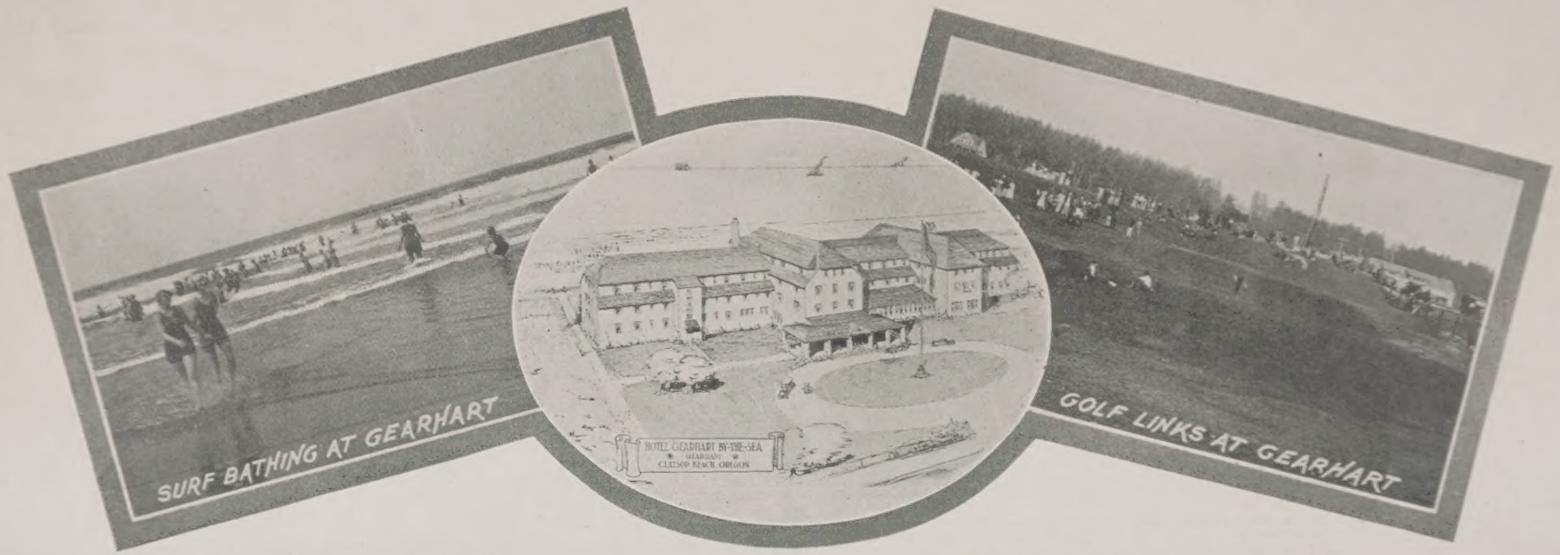
Name_____

Address_____

PANORAMIC VIEW OF GEARHART BEACH

Some of the BEAUTIFUL BEACH HOMES at GEARHART.

ON THIS SITE STANDS THE NEW $300,000 HOTEL



ABSOLUTE AUCTION SALE

OF OCEAN VIEW HOME SITES

SATURDAY, AUGUST 11th, at 1.30 p.m.

TERMS OF SALE IN BRIEF:

The Lots will be offered separately and positively sold to the highest bidder.

10% of the purchase price and the Auctioneer's fee of $10 per lot at time of Sale.

15% of the purchase price on or before August 27th, 1923.

75% of the purchase price payable in installments of $10 per month for each individual lot, plus $5 per month for each additional lot with interest at 6% per annum.

Deeds and Title Insurance Policies issued free to each purchaser.

Lots will be sold free of all encumbrances except Bonded Street Improvements and Restrictions, to which attention will be called at time of Sale, when formal announcement of terms of Sale will be made and which can be obtained in advance of the Sale by applying to the office of the Auctioneers.

If you cannot attend the Sale personally, arrangements have been made with the Title and Trust Company of Portland to execute bids for intending purchasers. Write for further information.

220 Chamber of Commerce Bldg.

BARRY & AUSTIN
AGENTS and AUCTIONEERS

Telephone Broadway 8732